



AMBASSADOR GUIDELINES

We hope you've noticed that **WeLoveFestivals.com** is the web's coolest community of music festival lovers, this is your chance to get more involved in helping us grow.

We are looking for more Ambassadors to review festivals near to where you study or live, and to get super-active on the Website (Facebook Page, Twitter Account and YouTube Channel!..)

So it would of course help your application if you:

- i) Are Studying on a Media-related Course
- ii) Have some experience of (and absolutely love!) Music Festivals
- iii) Own your own good quality Camera (and Handycam?..)
- iv) Are adept at using Social Media
- v) Have loads of friends, and friends of friends to recommend, via Facebook, etc..

At the Festivals

We will secure 1 or 2 Press passes which will allow you access to most of the areas on-site.

In return, you are expected to:

- i) Behave appropriately – you are representing us!
- ii) Spread the word and give out the flyers (especially if doing character shots)
- iii) Take Photos of the crowd, bands, installations & oddballs – get creative!
- iv) Upload at least 30 images of the Festival to WeLoveFestivals.com within 24hrs.
- v) Rate the Festival and Write a Review on WeLoveFestivals.com within 24hrs
- vi) Upload any Video to our YouTube Channel within 72hrs

Referring Members

You will also be expected to get busy on WeLoveFestivals.com, interacting with other members and collecting loads of Wristband Points. You can link your Profile to Facebook, invite new members and share all the great footage/reviews/photos etc..

The most active Ambassadors will of course be rewarded with Press Passes for their Favourite Festivals!

Apply Online at: <http://www.welovefestivals.com/ambassadors>